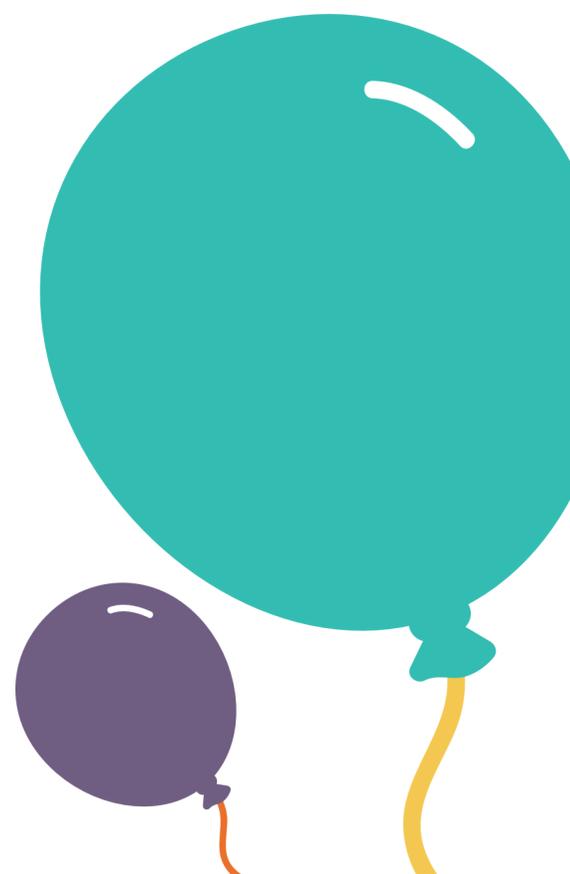


BO BO BEAR BIRTHDAY BASH

**Bo Bo Bear Toolkit - Use this guide to help you organize your
Bo Bo Bear Birthday Bash!**





Celebrate your birthday by giving back!

Give back to your community while celebrating your birthday! Help us keep our children closer to home for care as often as possible by making a donation as part of your next birthday celebration.

Hosting a Bo Bo Birthday Bash is easy! Here's how you can help your community in two simple steps:

1. Invite your Friends and Family to donate in lieu of or in addition to a birthday present - ask your family and friends to make a donation to NEO Kids Foundation and collect cash or cheques at your birthday bash. Fill in your own Bo Bo Birthday poster with details about your day!

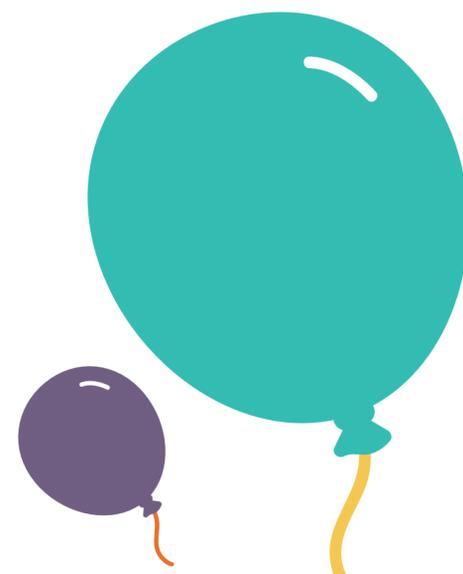
- If you are hosting your birthday virtually this year, create your own online profile so your friends and family can donate directly to you!

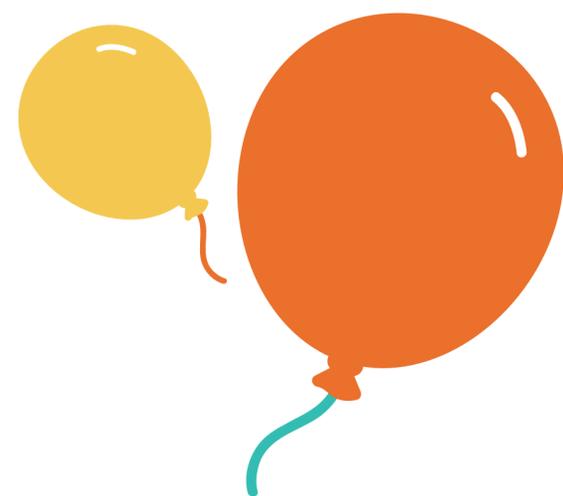
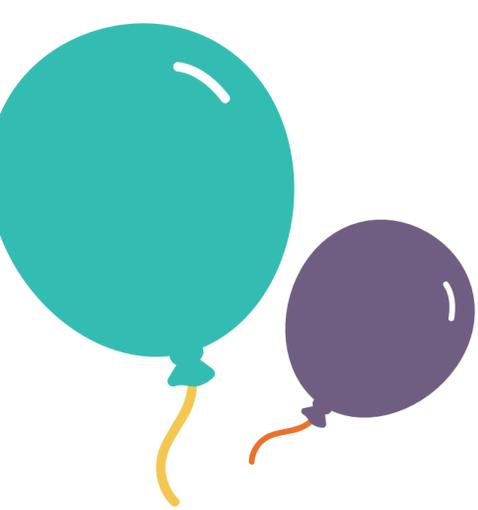
2. Celebrate your birthday bash with us!

We want to thank you for sharing your birthday with us. Email neokidsfoundation@hsnsudbury.ca a photo of you celebrating your birthday at home!

Kids 12 and under will receive:

- Mini cheque with your total donation for you to take home so you can proudly display
- A special thank you card from Bo Bo Bear
- Mini Bo Bo Bear
- Video from Bo Bo Bear himself thanking the birthday person!





How to Setup Online Donations

Setting up an online donation page is nice and simple, and your friends and family can donate directly to your fundraiser!

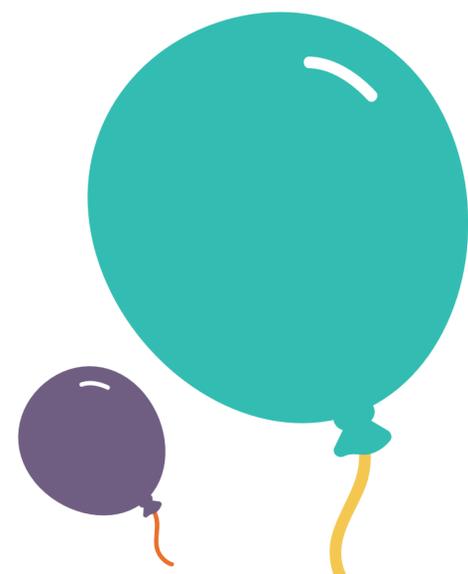
Here's how you can host a VIRTUAL Bo Bo Birthday Bash:

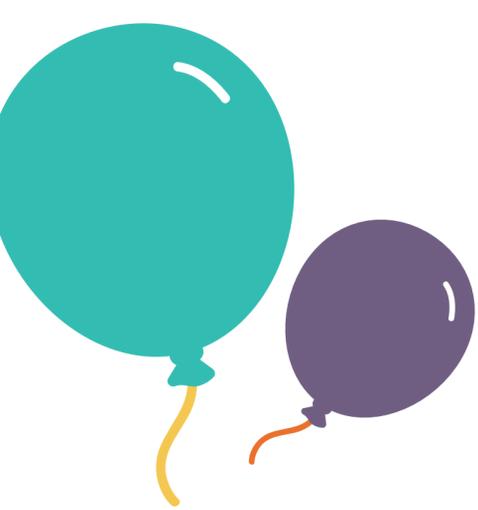
1. Setup your own fundraising page here:
<https://www.justgiving.com/campaign/bobobearbirthdaybash>
2. Click "Start Fundraising" on the right-hand side
3. On the next page, select "Celebrating an Occasion"
4. On the next page is where you will start creating your own fundraising page where your friends and family can donate directly to you!
5. Once your page is setup, you can add images, updates, a little bit about why you're fundraising! You can keep track of who has donated, and how much you have raised so far!
6. You're all set! Invite your friends and family to donate directly on your fundraising page.
7. Send us a photo of you celebrating your birthday at home and we'll post it on our social media!

Questions about your donation page?

Reach out to us!

hshort@hsnsudbury.ca





Sample Social Media Posts

Use the following sample posts to send to your friends and family, post on social media, or share to your donation page!

Sample 1:

Help me raise funds for NEO Kids Foundation!

This year, in lieu of birthday gifts, I am asking my friends and family to consider making a donation to NEO Kids Foundation. My goal is to raise _____!

NEO Kids Foundation raises funds to purchase vital pieces of equipment, conduct life-changing research and increase awareness for children's health needs in Northeastern Ontario.

Please consider making a donation to NEO Kids Foundation here: (insert link from JustGiving)

Help me celebrate my birthday AND raise funds for the tiniest patients in our community!

Sample 2:

Almost there!

WOW! Thank you so much for all of your support. I have raised over _____ so far, and I have a few more days to go!

Please consider making a donation to NEO Kids Foundation in honour of my birthday! (include link to JustGiving)

